

Unit Leaders Meeting, September 20, 2018

Those in attendance: Jason Ellis, Rob Nixon, Jason Hackett, Mark Stadtlander, and Patty Karr

Jason Ellis:

- National Teach Ag Day is today. The Ag Education students and faculty created and submitted a video to the National Teach Ag Day Commercial Contest for a chance to win \$250, a traveling trophy, and endless fame! At the time of the unit leader meeting, KSU was in the lead.
- ACT will serve as the site host for the National ACT Professional Development Conference. It is being held in conjunction with the National Farm Broadcasters Association meeting in Kansas City in November 2018.
- September 21st will be the 20th day of classes and an official enrollment count will be taken. The numbers will be used by university and college administration for funding decisions. We have two requests to recruit pending on these numbers. Provost Taber is supportive of recruitment decisions being made at the Dean level.
- Last college leadership team meeting was on Sept. 7th. The Budget Model should be out on the website. When we look at the two funding sources of income and compare that to our total college expenses, we are currently \$23 million in the hole. We need to close that gap. This gap doesn't consider grant fees and other revenue sources.
- Dean's Advisory Council Meeting is next Thursday and Friday. Highlights include: KSRE updates, BOR priority requests, COA updates about budget modernization, scholarship updates, and FASTER. Chuck Taber, Greg Lawrence, and someone will speak about the master plan about the college. Ernie will speak about the FASTER project and the new dairy facilities. Jason will visit with the board about the use of the Feed Tech Building for use by Grain Science and Communication and Ag Education for ag mechanics labs. The space could also include a home for the Global Food Science program. He will have some visuals to share with the council, and discuss the building set up and uses for the rooms.

Mark Stadtlander:

- Mark spoke with Vernon Turner about the Image Data Library, and there is some confusion on the accessibility. The metadata is in the system, on the Cat files server. Mark and Jason Ellis wonder if the time it takes to access the photos is worth it? It might be better if they can extract the metadata or photos, put this information on a hard drive and then discontinue the system. The problem is the photos are not labeled and not easily identified. Mark wants to loop Jason Hackett into the discussion, to be sure the material isn't important.
- Spoke to Angie Denton and gave her a login to the AP Stylebook. News and Pub and students (Ag Mag) get priority over the licenses. Mark will investigate buying more licenses for this service, if necessary.
- Minor Twitter glitch, which proved people are reading his Twitter page. The planting dates were posted incorrectly, which opened the conversation.
- We need to speak to Ernie and Susan about what he wants to highlight in the Annual Report. Jason Hackett will be speaking to them next week.

- Mark asked Jason H. about hashtag reference, and program details.
- Jason Ellis sent a list and Mark sent his follow up about the state leaders.
- Jason E. wondered how Mark will be updating the publication reviews and have them uploaded electronically to the website. Mark said he will need another student worker to be dedicated to uploading these new publications to the website.

Jason Hackett:

- Jeff, Randall, and Sarah are filling in while Eric is out on vacation. Sarah is working on Stocker Day.
- He has set some meetings to talk about Statewide.
- He set a meeting with Cassie Wandersee to speak about working with Forestry.
- He has been talking about Holiday content, with schedule of things, so Extension Agents could use it.
- New agent training next Tuesday with 12 agents coming. We will combine audio and video.
- Mary Lou coming today, and will be here tomorrow, for Farm Stress Management, and she will help with New Agent Training.
- Randall oversees Twitter responsibilities and responding to people.
- Pat is helping with Gardner lecture.
- Randall is covering Kara Mara's Field Day about drought and cattle.
- Brad, Eric, and Pat will be out next week.
- In the team meeting, we talked about trying to identify what we need to cover as a strategic communication team. What are the big things that K-State Research and Extension are known for? What do we need to make sure we cover? We will put a list together, and then narrow it down to ten things to take to Ernie. He will help us decide what we need to cover and how. We need to show we are a service to everyone out there.
- Communication meeting with DCM discussing what we need to look forward to, what are we working on and what can we work on together? One idea was the amount of material China has taken over with our IP stories.

Rob Nixon:

- 400 open job tickets in the shop right now, 250 are live and rest are ready to be invoiced. We are very busy, and the staff is handling that very well.
- Career Fair has messed with our student schedules, so everyone has stepped up to complete deliveries, etc.
- He sees a trend where we are creating more custom projects, more hands-on.