



CAREER DEVELOPMENT EVENTS

Agricultural Communications

WRITING WORKSHEET



CDE JOURNALISTIC WRITING INSTRUCTIONS & EXAMPLES

Writers will write a journalistic piece based on the press packet and information that was gathered in the press conference. It should be written for an appropriate audience, have a strong focus and lead (opening paragraph) and include a headline. The story will then be word processed by the student on a computer and turned in to be scored. Participants will have 90 minutes to complete the practicum.

The activity will rotate annually through the following journalistic pieces:

- Press release (2017, 2020, 2023).
- News story (2018, 2021).
- Feature story (2019, 2022).

CDE OPINION WRITING INSTRUCTIONS & EXAMPLES

Writers are to write a piece that takes a position and support it with evidence based on the press packet and information that was gathered in the press conference. It should be written for an appropriate audience, have a strong focus and lead (opening paragraph) and include a headline. The story will then be word processed by the student on a computer and turned in to be scored. Participants will have 90 minutes to complete the practicum.

The activity will rotate annually through the following opinion pieces:

- A blog post — <https://www.ksffa.org/news/count-your-blessings/>
- An op-ed — <https://www.agri-pulse.com/articles/20738-opinion-family-farmers-and-ranchers-want-updated-packers-and-stockyards-act-rules>
- A letter to the editor — <https://www.agweek.com/opinion/letters/the-importance-of-supporting-local-dairy-farms>

JOURNALISTIC AND OPINION WRITING WORKSHEET 2024

THE FOLLOWING CONTAINS AP STYLE GRAMMAR, PUNCTUATION AND USAGE ERRORS. CIRCLE OR UNDERLINE ERRORS AND WRITE THE CORRECTIONS IN THE SPACE ABOVE. USE THE PROVIDED AP STYLE BOOK FOR ASSISTANCE.

The College of Agriculture has developed many student body presidents since Kansas State University was founded in 1863. The 2023-2024 term added another name to that list when Caleb Stout, a junior in Ag Econ, was sworn in on Mar. Twenty Third.

stout radiates passion and humility when asked about kstate and the bright future he sees ahead. Stout ran alongside Jessica Binckley, a third-year student in psychology on the pre-med track, and together their campaign focused on 3 main platforms: opportunity advocacy and responsibility.

“We’re a university for students. We want to lead in a way that puts students 1st, and helps them over anything else, Stout says.”

Excited to serve, Stout wants all students to know they can reach out to him at any time to address new ideas related to the university He shares students can find him in the Center for Student Invovlenemt or reach out via email.

“My job is to be the voice of the student body. I want students to know that I’m approachable and I want to hear them out.” Stout says, “It’s a team effort and it takes all of us working together”.

ANSWER KEY

The College of Agriculture has developed many student body presidents since Kansas State University was founded in 1863. The 2023-2024 term added another name to that list when Caleb Stout, a third-year student in agricultural economics, was sworn in on March 23.

DO NOT REFER TO STUDENTS BY THEIR CLASS STANDINGS, REFER TO THEM BY YEAR NUMBER

ALL MAJORS SHOULD BE SPELLED OUT AND LOWERCASE

SPELL OUT MONTHS WHEN USING ALONE OR WHEN ALONE WITH A YEAR

Stout radiates passion and humility when asked about K-State and the bright future he sees ahead. Stout ran alongside Jessica Binckley, a third-year student in psychology on the pre-med track, and together their campaign focused on three main platforms: opportunity, advocacy and responsibility.

USE FULL NAME ON FIRST REFERENCE, K-STATE OR THE UNIVERSITY ON SECOND REFERENCE

USE WORDS FOR NUMERALS BELOW 10 AND USE FIGURES FOR NUMERALS 10 AND ABOVE

USE COMMAS TO SEPARATE ITEMS IN A SERIES, BUT DO NOT PUT THE COMMA BEFORE THE CONJUNCTION IN A SIMPLE SERIES

“We’re a university for students. We want to lead in a way that puts students first, and helps them over anything else,” Stout says.

QUOTATIONS ALWAYS GO AT THE END OF THE QUOTE

USE WORDS FOR NUMERALS BELOW 10 AND USE FIGURES FOR NUMERALS 10 AND ABOVE:

Excited to serve, Stout wants all students to know they can reach out to him at any time to address new ideas related to the university. He shares students can find him in the Center for Student Involvement or reach out via email.

ALWAYS CHECK SPELLING

COMMA GOES AFTER QUOTE WHILE THE PERIOD ENDS THE SENTENCE

“My job is to be the voice of the student body. I want students to know that I’m approachable and I want to hear them out,” Stout says. “It’s a team effort and it takes all of us working together.”

PERIOD SHOULD GO ON THE INSIDE OF THE QUOTATION MARK